



# University of Pretoria Yearbook 2017

## Introduction to research methodology 787 (GIE 787)

**Qualification** Postgraduate

**Faculty** [Gordon Institute of Business Science](#)

**Module credits** 10.00

**Programmes** [PGDip General Management](#)

**Contact time** Twenty four hours

**Language of tuition** Module is presented in English

**Academic organisation** Gordon Institute of Business S

**Period of presentation** Semester 1 or Semester 2

### Module content

This module will introduce students to the concept of research and will aim to prepare students for the Business analysis and research methodology module which forms part of the MBA curriculum.

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